

ADMISSIONS ANNOUNCEMENT
FOR THE ACADEMIC YEAR 2014-2015

POSTGRADUATE PROGRAM “MBA IN HOSPITALITY AND TOURISM”

The department of Business Administration of T.E.I. of Central Macedonia in Serres announces the beginning of the admission process for the Postgraduate Program “MBA in Hospitality and Tourism”.

The Program consists of three semesters of full-time study and corresponds to 90 ECTS. In the first two semesters students are taught the principles and requirements of hospitality and tourism management and receive foundational and profound knowledge on the related topics. In the third semester the students prepare their thesis, ideally in collaboration with a hospitality or tourism organization and during an internship period.

The postgraduate degree awarded is the typical degree (‘diploma’) offered by Greek Higher Education Institutions for postgraduate programs. The Program is taught in English.

In the academic year 2014-2015 the fees of the Program are 4000 euro in total. The courses will start on 22 September 2014.

Requirements and evaluation process

The applicants must possess a recognized undergraduate degree from a certified EU Higher Education Institution. In case of degrees from non-EU Higher Education Institutions, they must be recognized by the Greek National Academic Recognition Information Centre (<http://www.doatap.gr/>). Students at the last year of their studies are also eligible to submit an application provided they will graduate and submit their degree before the beginning of the Program (22 September 2014).

The applicants must also have “good” command of English - at least.

The evaluation process takes place in two phases. In the first phase the Evaluation Committee considers the following criteria:

- a. Undergraduate degree. Degrees in business administration or economics will receive extra marks. A second undergraduate degree will also receive extra marks.

- b. Professional experience in hospitality and tourism or in business operations.
- c. Scientific and research experience (e.g. postgraduate degree, scientific papers).
- d. Participation in international exchange programs (e.g. Erasmus).
- e. Knowledge of the English language at level C1.
- f. Knowledge of another language at "good level".
- g. Recommendation letters.

In the second phase the applicants who gathered the highest score in the first phase undergo a personal interview. In the personal interview the personality, communication ability, judgment, maturity, willingness for hard work and team working of the candidates will be evaluated.

The decision for the admission of the candidates is based on their cumulative score in the first and the second phases. In the academic year 2014-2015 up to 50 students will be admitted to the Program. In case of same score for the last entrant, all the candidates that achieved the same score will be also admitted.

Application process

Candidates should submit their application, together with all the necessary documents and certifications (described below) in hardcopy form, during the period from **28 April 2014** to **25 July 2014**, in person or by post (address: Secretariat of "MBA in Hospitality and Tourism", Department of Business Administration, T.E.I. of Central Macedonia, Terma Magnisias, 62124, Serres, Greece).

The application package should contain:

1. Application form (available online at the website of the program).
2. Curriculum vitae.
3. Certified copy of undergraduate degree.
4. Certified letter of transcript.
5. Certified knowledge of the English language at B2 level at least, certified by authorized bodies (e.g. First Certificate in English (FCE) of Cambridge University, Michigan Certificate of Competency in English (MCCE), IELTS (over 4.5), TOEIC (over 505), TOEFL received in the last four years (IBT over 74 and PBT over 450)). Alternatively, applicant may have a degree from a certified undergraduate/postgraduate program taught in English.
6. Two recommendation letters, in separated, sealed and signed envelopes.
7. Copy of evidence of the evaluation criteria b,c,d,e,f mentioned above (if any).
8. Any other evidence that the candidates believe will contribute to the fair evaluation of their application.

All the above necessary documents must be original or certified copy (certified translation in English or Greek by the consular authorities).

The applicants will be informed for the reception of their application within 15 days after the submission.

Further information is available at the website of the program (<http://business.teiser.gr/mba/>) and from the secretariat of the MBA in Hospitality and Tourism (tel. +30 2321049391 / +30 2321049135, email: mbahospitality@teiser.gr).

The Director of the Program

Dr. Dimitrios Paschaloudis